



Empowerment of women through entrepreneurial development : A success story

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Women are the key contributors to the economy and in combating poverty through both remunerative and non remunerative work at home, in the community and in the work place. Empowerment of women has justified in the eradication of poverty through micro enterprise.

Women's participation in income generating activities is believed to increase their status and decision making power. Therefore women's empowerment is one of the critical and essential factors to the process of development of community. Increase in women's income translates more directly into better child health, nutrition and family well being. Hence involvement of women in exploiting their own potential is very vital for their economic development. Hence there is need for participation of women in planning, executing and evaluating the project through resource assessment. There are several enterprises with promising opportunities for exhibiting the capacities and capabilities of women like agriculture, animal husbandry, Home Science and KVKs etc. women contribute a large share of what they earn to basic family maintenance than man. Keeping this in view 10 days training programme on "value addition through fabric painting for income generation" was organized all India Co-Ordinated Research Project of Extension Education, Collage of Home Science, collaboration with Department of Extension Education and Pidilite: Fevicryl Hobby ideas. As an outcome of the training three participants out of fifteen have started generating income by applying the skill in practice. Ms. Jina Khanikar (21 yrs) of Haticungi Komar gaon needs a special mention here.

Jina Khanikar of Haticungi Komargaon village of Jorhat



Fig. 1 : Awareness camp on fabric painting

District is an H.S.L.C passed rural girl. She dropped out her education due to their poor economic family condition. During the month of December 2010 she came into contact with scientist of AICRP-Home Science, Department of Extension Education and discussed about her financial condition as well as her interest to develop a micro enterprise.

Jina attended the awareness camp on Fabric Painting conducted from 23rd Dec, 2010 in collaboration with Pidilite : Fevicryl Hobby Ideas. Being motivated by the awareness camp, she attended all the four trainings of the series comprising of Fabric painting, Silk painting, Ceramic painting and molding craft (jewelry making). Each training was of four days duration.

Impact of the training:

On completion of the trainings, she started paintings on